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2003-2004 Season
Edition 19
Sunday October 19, 2003

ROUND 5

NEWCASTLE UNITED
SUNDAY, OCTOBER 19TH

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pgs. 8-9

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President's Message

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Welcome back to Bob Jane Stadium for what I hope will be another exciting day of Australian Soccer. Although the result did not go our way, there were many off-field positives for the South Melbourne Soccer Club. The unique heritage game attracted one of the largest NSL crowds this season whilst membership numbers increased dramatically.

Despite the loss to the highly rated Brisbane Strikers, I believe the last week's heritage game will be remembered for years to come. The week started well with plenty of media exposure through the Richmond Football Club 'slogan' debate. Whilst this issue generated interest, it allowed the club to promote the importance of the heritage game. Honouring the success of past championship sides is rarely done in Australian Soccer and South Melbourne once again proved itself to be an off-field leader in the NSL by paying tribute to our heritage. Seeing the past champions of the 1960's being cheered, farewelling a recent hero in David Clarkson and observing a minute's silence for the Bali tragedy combined to make last Sunday a truly memorable day.

To those who bought a membership on Sunday, I thank you for your patience. I hope you all can understand that the first game will always attract a large amount of new memberships and the South Melbourne staff are doing their best to make the process as easy as possible. If you are still not a South Melbourne Member, I urge you to sign up and can assure you that your financial support will be rewarded with an exciting brand of football synonymous with the South Melbourne Soccer Club.

As a club we are endeavouring to increase our role within the community and given our strong association with Parks Victoria and the Albert Park area we are working on a range of projects that will support the local area and broader Victorian Community. Today saw the annual walk for the cure around the lake, which is a major project to raise awareness of juvenile diabetes. Our encouragement of this event, whereby the club donated promotional tickets to its participants is, I hope, the start of a much stronger relationship between the club and this charity.

On behalf of the South Melbourne Soccer Club Board of Directors, staff and players, I hope you enjoy today and continue your support throughout the season.

Peter Mitrakas
President

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NSL League Table

NATIONAL SOCCER LEAGUE TABLE AFTER ROUND 3

No.	Team	p	W	D	L	F	A	GD	Pts
1	Brisbane Strikers	4	2	2	0	5	2	3	8
2	Marconi Stallions	4	2	2	0	6	4	2	8
3	Newcastle United	4	2	2	0	6	4	2	8
4	Perth Glory	3	2	1	0	6	1	5	7
5	Sydney United	3	2	0	1	3	2	1	6
6	Parramatta Power	3	2	1	0	6	1	5	7
7	South Melbourne	3	1	1	1	4	1	3	4
8	Sydney Olympic	3	1	1	1	2	5	-3	4
9	Northern Spirit	4	1	0	3	7	7	0	3
10	Wollongong Wolves	4	1	0	3	3	8	-5	3
11	Melbourne Knights	3	0	1	2	2	6	-4	1
12	Adelaide United	0	0	0	0	0	0	0	0
13	Football Kingz	4	0	0	4	4	11	-7	0

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CEO Report

From the desk of the Chief Executive

The establishment of the Frank Lowy National Competition Taskforce has the full support of the Nationís most successful club, South Melbourne.

Club President, Mr. Peter Mitrakas and Chief Executive Mr. Mark Patterson have thrown their full support behind the taskforce and the process being implemented to create a new National soccer competition. íThe new competition must generate the credibility that is currently missing in soccer in Australia and if the taskforce under the Lowy administration forces us to raise the bar then thatís a very positive outcomeî said Mitrakas today.

íWe have already implemented major structural and administrative changes at South in the last few months, including the appointment of a new professional management team which is fundamental to the business improvement process we have embarked upon as a club. íWe have sourced many new sponsors and have recorded a higher membership than last yearî Mitrakas added.

"Our fans understand that credibility in terms of crowds, membership and stability both on and off the field are of paramount importance as the club embarks on its greatest ever challenge; to create the soccer club for all Melbournians. Our record crowd last weekend against Brisbane was indicative of our progress and is an important indicator for the competition and the club." Patterson said.

The South Melbourne brand is very strong and the motivation of the team both on the field and off is intense. The focus is about involving the club prominently in the taskforce process.

The club has moved proactively to establish a taskforce of its own to investigate the key issues associated with membership of the new league. South Melbourne has drawn expertise from a wide variety of fields including finance, legal, strategic business and marketing. In addition, the club will soon commission a branding and image consultant to assist in the process.

"We have always thrived on the challenges that soccer has thrown up to us over the years. We have never failed to succeed in the bigger-picture issues and we have continued to learn along the way." said Mitrakas.

South Melbourne is very supportive of the taskforce and congratulates the Frank Lowy administration on the cross-section of representation that has been appointed to the panel. "The group represents the key stakeholders and we look forward to contribution and supporting the process over the months ahead." Patterson said. "It is also pleasing that the resources of the Professional Footballers Association and in particular its major research information and former CEO Brendan Schwab are available and will be assisting the task force." Patterson added.

South can provide a valuable resource for the task force and from our history and desire to lead change for soccer in this country we support a team approach to resolving the issues.

South Melbourne has already shown by our recent actions that we want to be part of the new era of soccer. The recent achievements made by the club in the past few months include:

- Appointment of a new Chief Executive Officer with strong managerial, sports management experience and business management qualifications at the highest level.
- Implemented a broad based approach to commercial relationships including the signing of Crazy John and many other new companies to the club.
- Attracted professional staff from the AFL and other notable organizations to work for the club.
- Increased membership this season above last yearís season end total.
- Attracted a record crowd for the clubs first home game of the season against Brisbane Strikers.
- Entered in agreements for the fulfilment of major community programs within the city of Melbourne.
- Appointed a highly qualified taskforce with the objective of presenting the NSL taskforce with a highly professional and thought provoking submission.
- Currently considering the appointment of a brand and image consultant.
- Establishment of a school for soccer in Doncaster.

Patterson said "South Melbourne will continue to focus on improving its position with the objective of improving the game in Australia not only for its players, supporters, members and stakeholders but also for the many Australians who crave a credible and sustainable successful National competition".

"South Melbourne shares Frank Lowy's dream for the game in this country and will leave no stone unturned to be part of the new frontier of soccer in Australia, we are encouraging ongoing dialogue and healthy debate of the issues that will ensure the best soccer outcome is achieved" added club President Peter Mitrakas.

Coach's Report

May I take this first opportunity of the season to welcome all of South Melbourne's passionate supporters. I feel very honoured to be coaching such a great club whose demands and expectations match my own. After a long pre-season it was good to get off to a decent start in the NSL, drawing at Parramatta and winning well in Wollongong.

However, last weekend's match brought everyone back to reality with a very substandard performance. The opportunity to repay the faith of our supporters has come quickly with today's home match against Newcastle.

The players will be determined to make up for last week by showing the true South Melbourne spirit. We all thank you for your support!

Stuart Munro
Coach

Match Summary:
Brisbane Strikers 1 - South Melbourne 0
Venue: Parramatta Stadium Referee: S Micallef
Crowd: 1861

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South Melb vs Brisbane
Match Report

On a day where South Melbourne celebrated its illustrious history and also honoured club legends of the past - not forgetting an emotional farewell-address from David Clarkson - Southis on-field performance failed to live up to the days prestigious billing.

Intent on grinding out a result the Brisbane Strikers via a 47th minute strike from Louis Brain left Bob Jane Stadium with the ever-valuable three points.

South started well with much-heralded recruit Michael Panopoulos showing an array of silky touches in the centre of the park, as early as the 4th minute Michael Curcija connected with an ambitious lob-volley that Brisbane custodian Jason Kearton did well to comfortably glove. South had a goal disallowed in the 7th minute after South wingback Sam Poutakidis floated in a lovely ball over the Brisbane defence which was met by Curcija who headed easily past Kearton, Curcija however had been flagged for straying offside so the goal was disallowed.

The Lakesiders continued to apply pressure in spurts, a great break down the left by new recruit Simon Storey in the 19th minute saw Curcija presented with a glorious opportunity to open his account, instead of firing home Curcija decided to idummy! in the hope that the oncoming Coveny would put South ahead, unfortunately for South Brisbaneis defence read the play well and cleared.

South continued to patiently look for the all important first goal, a searching 32nd minute ball by new South captain Vaughn Coveny found Boutsianis who with a first time left-foot volley fired into the side netting.

South shouldive taken the lead in the 41st minute after Coveny was brilliantly released from deep in Southis half; Boutsianis was breaking all alone and unfortunately for the home side Coveny took a moment to long to square for the enigmatic left winger, Brisbane once again adjusted and cleared.

Throughout the first stanza even though South had the majority of the clear-cut chances Brisbane had remained busy and had done extremely well to keep their shape and hence stay competitive.

Brisbaneis battling approach was rewarded almost immediately after the restart, the 47th minute saw Joshua Rose break well down the right and send in a low yet well-timed cross for the diminutive Louis Brain to slot home from 10 yards. Many would argue that Brisbaneis lead was somewhat undeserved, however, Brainis celebration towards the Brisbane bench showed how much the goal meant to the Queenslanders.

For the rest of the half Brisbane seemed happy to sit back and soak up the pressure, the 60th minute saw a moment of miscommunication between Poutakidis and South keeper Galekovic that was nearly capitalised upon by new Brisbane forward Royce Brownlie, however, Galekovic did well to clear with his feet. South seemed to be sorely missing the penetration that Young Socceroos Massimo Murdocca and Vince Lia usually provide, it is expected that pair wonit participate in Southis plight - due to their international commitments - for at least the next 8 weeks.

Coach Munro sent on Dutch-import Max Lohy in the 68th minute, Lohy injected some spark into the South attack with a stinging 89th minute cross that the Brisbane defence did extremely well to clear; it was to be the Lakesiders last opportunity to get something out of the game.

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Clarendon Corner
by Michael Tsoukalis

Notorious for its demanding supporter base a group of South Melbourne supporters decided to form their own parochial match-day support group. Affectionately known as the "Clarendon Corner" as the group chooses to sit near the Clarendon St end light post, where the "old beer-caravan" used to be, this group of new-age fans have taken the approach that all supporters are welcome, just as long as you're willing to have a shout".

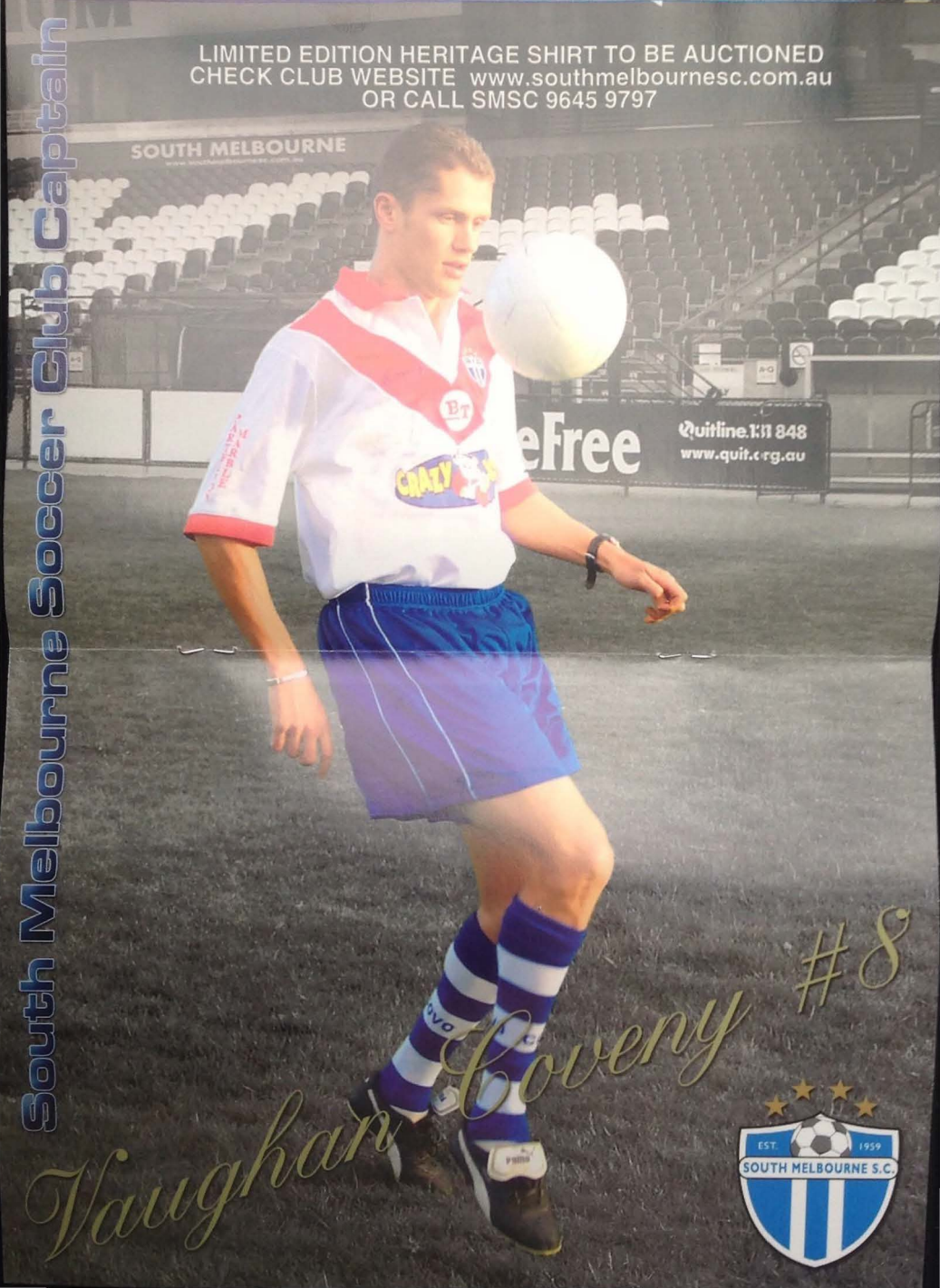
Regular Clarendon Corner attendee Matthew Curt's, explains how the group first began, "I don't think it actually really 'started', it more just evolved from people standing there who started singing, and it was perhaps spurred on when the seating got installed, then people who wanted to stand up were concentrated in a smaller area".

A permanent fixture in the Corner at every South Melbourne home game, a lad known to the Corner as 'Sonreito' gives us a more in-depth view about the Corner's origins, "A group of about 15 or so once stood and sang closer to the halfway line, however with the introduction of the seats this group was forced closer to the beer caravan (thank god). Once there, the numbers grew to around 25 mainly for the reasons Matthew stated above but also through friends of friends starting to show up at games. The Knight's game last year saw the number explode when a large group from behind the goals joined us. We're now just one big happy family".

Indeed as Sonreito points out, last season's home game against the Knights saw the numbers of group explode, a scuffle had broke out between supporters of both sides, to avoid further violence, a great deal of the South crowd situated behind the goals moved to the Clarendon Corner to unite with the original members. What ensued was a unification of the different South Melbourne supporter factions like never before. Chanting as one the Clarendon Corner had firmly arrived.

The group has continued to situate itself in the same position for every South home game, the Corner has developed a reputation for singling out opposition players, as a regular member of the group - who wanted to remain un-named - points out, "The booing of every opposition player on the wing is quite a favourite. We have to take credit for single-handedly giving - then Olympic player - Lindsay Wilson nightmares after booing his every touch in one of his poorer performances."

The Clarendon Corner is a great example of what a group of individuals with South Melbourne and football as their uniting factor can achieve, the Corner provides South Melbourne games with a distinctly multicultural presence that has been lacking in the past. The Clarendon Corner crew welcome any supporter who wants to chant passionately about South on match-days to join their ever-growing presence, they do however have one sole request, "Bring back the Beer Caravan!!!"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Round 5 Line-ups & Match Preview

SMSC. SEASON 2003-2004

NEWCASTLE UNITED

1	TOM WILLIS	GOALKEEPER
2	CRAIG DEANS	DEFENDER
4	ADAM GRIFFITHS	DEFENDER
5	SCOTT THOMAS	MIDFIELDER
6	MICHAEL PRENTICE	DEFENDER
7	GREG OWENS	MIDFIELD
8	MARK WILSON	MIDFIELD
9	RYAN GRIFFITHS	STRIKER
10	MITCHELL JOHNSON	MIDFIELD
11	PETER TSEKENIS	MIDFIELD
12	JOSH MITCHELL	DEFENDER
13	MILAN BLAGOJEVIC	MIDFIELD
14	JOBE WHEELHOUSE	MIDFIELD
15	KEEGAN WOLFENDEN	DEFENDER
17	ESALA MASI	STRIKER
20	JOHN PEROSH	GOALKEEPER
21	DAMIAN BROWN	MIDFIELD
22	ROBBIE MIDDLEBY	MIDFIELD
24	STEVE EAGLETON	MIDFIELD
27	PETER MCPHERSON	DEFENDER
33	MITCHELL WALLACE	STRIKER

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South Melbourne vs. NewsCastle United - Match Preview

by Michael Tsoukalis

This Sunday (19/10/03) South takes on Newcastle United in their second consecutive home fixture. After a disappointing first up home result against the Brisbane Strikers, the Lakesiders will be eager to make amends.

In contrast Newcastle remains undefeated after two opening victories followed by two consecutive draws, the NSW-based club lies in equal first place and has made a sterling start to the season. United boast a squad littered with NSL experienced campaigners. In Milan Blagojevic, Robert Middleby, Esala Masi, Steve Eagleton, Peter Tsekenis, Craig Deans and custodian John Perosh, Newcastle possess one of the most experienced teams in the competition.

Middleby in particular is a player that Munroís men must be weary of, his great pace and ability to whip in the dangerous ball from the flank provides plenty of ammunition for Unitedís front-men.

Exciting youngster Jobe Wheelhouse who has managed 3 goals so far this campaign will miss due to Young Socceroo commitments, Wheelhouse is joined by South Melbourne startlets Massimo Murdocca and Vince Lia who will also miss due to national team duty.

Though somewhat disappointing in their opening home fixture, South supporters should be heartened by Michael Panopoulosís display, the former Greek Under 21 International - though under-done from a fitness perspective - displayed touches of elegance that few, if any players in the NSL posses. Panopoulos will be a crucial cog in the South midfield and with the absence of Murdocca will assume even greater responsibility.

From a defensive perspective South have only conceded once in their opening 3 encounters, a record which should keep the home side in good stead, and if the obvious array of attacking talent that South posses comes to the fore, hopefully the South supporters present will be rewarded with a sterling victory.

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SOUTH MELBOURNE

1	DEAN ANISTASIADIS	GOALKPR
2	LEVENT OSMAN	DEFENDER
3	SIMON STOREY	DEFENDER
4	MEHMET DURAKOVIC	DEFENDER
5	MICHAEL PANOPOULOS	MIDFIELD
6	ANTE KOVACOVIC	DEFENDER
8	VAUGHAN COVENY (C)	STRIKER
9	PAUL TRIMBOLI	MIDFIELD
10	CON BOUTSIANIS	MIDFIELD
12	MARCUS STERGIOPOULOS	DEFENDER
13	VINCE LIA	MIDFIELD
14	MAX LOHY	MIDFIELD
15	STEVE LAURIE	DEFENDER
16	MASSIMO MURDOCCA	MIDFIELD
17	CARL RECCHIA	MIDFIELD
18	MICHAEL CRUCIJA	STRIKER
19	KRISTIAN SARKIES	MIDFIELD
20	EUGENE GALEKOVIC	GOALKPR
22	SAM POUTAKIDIS	UTILITY
25	SCOTT TUNBRIDGE	STRIKER
30	MICHAEL THEOKLITOS	GOALKPR
	STUART MUNRO	SEN. COACH
	KEN MURPHY	ASS. COACH

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SMSC Fixture & Results

ROUND	DATE	TIME	STADIUM	OPPONENT	SCORE
Round 1	Sat 20-09-03	6.30pm	@ Parramatta Stadium	Parramatta Power	Draw 0-0
Round 2	bye	-		-	-
Round 3	Fri 03-10-03	7.35pm	@ WIN Stadium	Wollongong Wolves	Win 4-0 Coven x2, Curcija, Pouta
Round 4	Sun 12-10-03	3.00pm	@ Bob Jane Stadium	Brisbane Strikers	Loss 0-1 Brain
Round 5	Sun 19-10-03	3.00pm	@ Bob Jane Stadium	Newcastle United	
Round 6	Sun 26-10-03	3.00pm	@ Sydney Uni Spts Ctr	Sydney United	
Round 7	Sun 02-11-03	7.00pm	@ Bob Jane Stadium	Marconi Stallions	
Round 8	Sun 09-11-03	3.00pm	@ Arena Joondalup*	Perth Glory	
Round 9	Sun 16-11-03	6.00pm	@ Knights Stadium	Melbourne Knights	
Round 10	Sun 23-11-03	7.00pm	@ Bob Jane Stadium	Adelaide United	
Round 11	Sun 30-11-03	6.00pm	@ Bob Jane Stadium	Football Kingz	
Round 12	Sun 07-12-03	6.00pm	@ Pittwater Park*	Northern Spirit	
Round 13	Wed 10-12-03	7.00pm	@ Bob Jane Stadium	Sydney Olympic	
Round 14	Sun 14-12-03	7.00pm	@ Bob Jane Stadium	Parramatta Power	
Round 15	bye	-		-	-
Round 16	Sat 27-12-03	7.00pm	@ Bob Jane Stadium	Wollongong Wolves	
Round 17	Sat 03-01-04	7.00pm	@ Perry Park*	Brisbane Strikers	
Round 18	Fri 19-12-03 (Round 15 Game moved)	7.00pm	@ Energy Aust.Stadium	Newcastle United	
Round 19	Sun 11-01-04	7.30pm	@ Bob Jane Stadium	Sydney United	
Round 20	Sat 17-01-04	7.30pm	@ Marconi Stadium	Marconi Stallions	
Round 21	Mon 26-01-03	4.00pm	@ Bob Jane Stadium	Perth Glory	
Round 22	Sat 31-01-04	7.30pm	@ Bob Jane Stadium	Melbourne Knights	
Round 23	TBA	TBA	@ Hindmarsh Stadium	Adelaide United	
Round 24	Fri 13-02-04	7.30pm	@ Ericsson Stadium	Football Kingz	
Round 25	Sun 22-02-04	4.00pm	@ Bob Jane Stadium	Northern Spirit	
Round 26	Sun 29-02-04	TBA	@ OKI Jubilee Stadium	Sydney Olympic	

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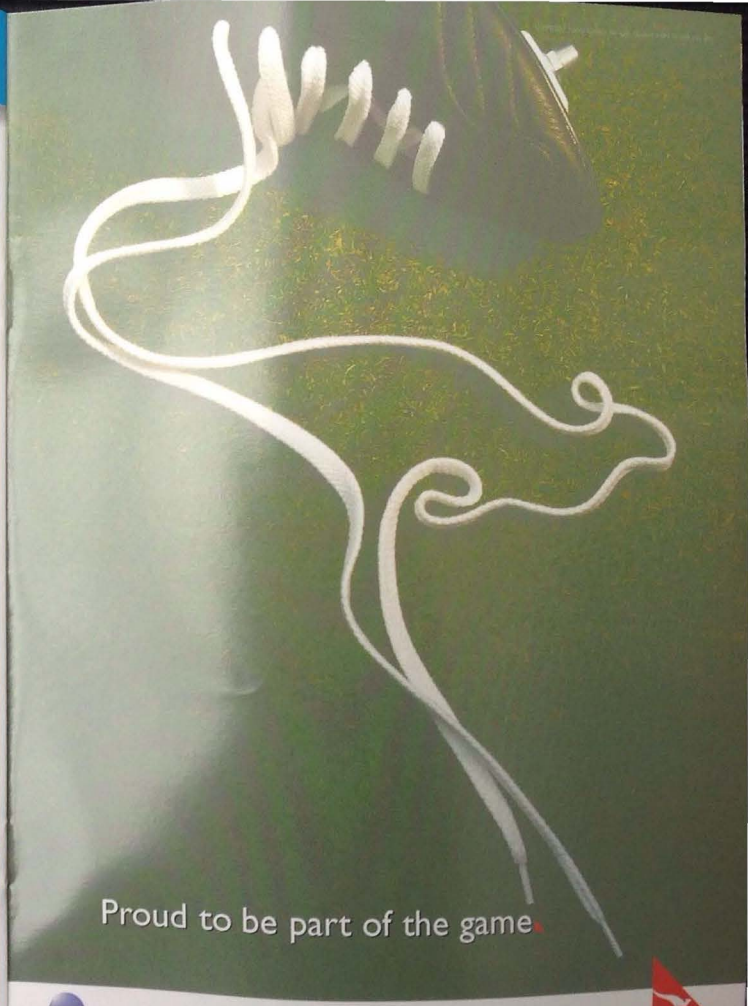

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